SUMMER TRAINING FOR EMERGING ARTISTS Build your professional artistic backtoone

5th - 9th of July <mark>2021</mark> Online program & livestream from Munich





A PROFESSIONAL PROGRAM THAT FOCUSES ON NEW WAYS OF LEARNING FOR YOUNG ARTISTS WHO WANT TO OBTAIN VALUABLE PROFESSIONAL KNOWLEDGE, PRACTICAL SKILLS & MEANINGFUL CONNECTIONS THAT THEIR ACADEMIC STUDIES DO NOT OFFER. Summer School 2020

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What do previous participants think?



" The whole week gives me a sense of empowerment.

Moreover, the hours of coaching included in the summer school are a **great opportunity** as you have the chance to keep track of the work you have to do."

" It was really intense, and my head was sometimes smoking. It was a great workshop.

Really good. It settles the basis to **make your artistic practice bigger** within a bath of reality."





" I do feel more comfortable in making a budget or writing a project proposal now. I have more trust in my knowledge and ability. "

" It was good to have **experts that make you confident** and realise that you need to believe in your values as an artist."





WHICH PROFESSIONAL KNOWLEDGE, SKILLS & CONNECTIONS DO RECENTLY GRADUATED ARTISTS NEED, TO DEVELOP A REMARKABLE CAREER IN THE ARTS?

WHEN: MONDAY 5TH TO FRIDAY 9TH OF JULY 2021 WHERE: ONLINE - WITH LIVE STREAMS FROM MUNICH (DE) LANGUAGE: ENGLISH

"Build your professional artistic backbone: **Summer training for emerging artists** focuses on new ways of learning for young artists who want to obtain valuable professional knowledge, practical skills & meaningful connections that their academic studies do not offer"

AIM OF THE PROGRAM:

Build your professional artistic backbone: **Summer training for emerging artists** is tailored to bring together 15 local and international artists.

It includes more than **30 hours of learning, discussing, visiting and interactive activities, tailored to the needs of young artists.** You will gain hands-on knowledge on fair art practice, grants & residencies applications; become aware of how the art world works and what is the relationship between artists, their ideas and their representation in the world's art stage.

You will connect with peer artists from several countries, across a range of disciplines and different skills.

The training is designed to equip you with the collaborative, practical, creative and professional knowledge, skills and connections that **will support you to make the next step into becoming an independent professional practitioner in arts.**

HOW WILL IT WORK?

During an intensive and **dynamic week** (Monday 5th – Friday 9th of July 2021) of **interactive workshops and activities**, you will learn the existing dynamic of the art world, gain knowledge on artist statement, on artists portfolio & make your own, learn how to apply for artists in residencies program, and grants applications, and promote a fair art practice by activating the community.

Exchange knowledge with several art professionals including, curators, galleries, founders of art initiatives; break-out conversations and presentations spiced up by fun activities and guest artists.

Build your professional artistic backbone: Summer training for emerging artists is tailored to provide fifteen recently graduated artists the chance to acquire the knowledge, skills and connections that are needed **to start developing a remarkable career**, and immerse into Munich's international art scene.

In this challenging period, where the cultural scene is strongly impacted by the current pandemic, the recent graduates are even more. **With no exhibitions, events and even postponed** or online graduation shows, **there wasn't any place for real connections**. Connections that usually happen with interesting conversation and set the start of a professional relationship.

Moreover, in the uncertainty of our near future, graduated artists have **higher** chances to fall into the so-called "Black hole".

This unsure period after their graduation, that due to the lack of professionals knowledge, skills and connections in their academic curricula, let most of the art graduates abandon the artistic career.

This is what **we want to avoid by offering them a solid bridge** that recent graduates can walk on while gaining the confidence, knowledge, skills and connections to start building up the professional backbone to develop their career in the arts.

FOR WHOM?

Are you a graduated artist or an artist that has a solid artistic background who wants to:

- Gain new professional knowledge and skills in the field of arts and its intersections;;
- Discover and become aware of the International and local artistic scene in Munich;
- Connect to curators and initiatives, institutions and gallerists;
- Become inspired by a "new" cultural scene and meet other international artists;
- Develop a better understanding of possible strategies and opportunities to further develop your career.
- Build a solid professional backbone to make the next steps in your career.

"It was good to have experts that make you confident and realise that **you need to believe in your values as an artist**. - participant 2020"



WHICH FORMAT?

Due to the current pandemic, **the training program will be online and Interactive**, we also plan fun online and offline activities where the participants can mingle. (Surely, meeting in person would have been wonderful, in this year we also learned how to make great online events!)

Each participant will **receive a toolkit** with all the programs and content that you can independently watch in advance and refer to it anytime you will need it.

The workshops are highly interactive and created in order to maximise your participation and learning.

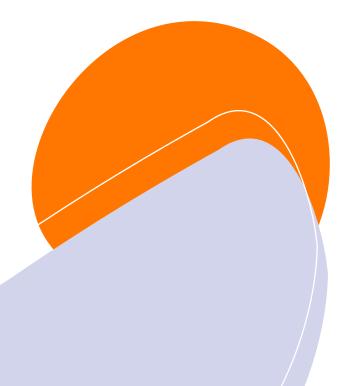
You will learn by actively doing.

WHY SHOULD I TAKE PART?

Participants will leave with the professional knowledge, new skills, remarkable networks and an action plan for the next steps in their professional lives.

You can check the **whole program in the following pages**.

Once completed, the participant will also have **2 hours of extra coaching** as a follow up of the professional training program.



INTERESTED?

Send your CV & portfolio, with a motivational letter to schools@theartistandtheothers.nl by May 30 th 2021.

The fee of the summer school is 250 euros, which includes the whole program, all the activities involved and learning tools that you can always have access to.

There is also the **possibility to apply for a scholarship**. If you would like to apply to receive a scholarship please mention this in your application.

The artists participating in the Summer training will be selected by the following jury members:

- Damian Lentini, Haus der Kunst
- ▶ Jessica Capra, The Artist and the Others
- ▶ Lotte van den Hoogen, PLATFORM
- Franziska Linhardt, Museum Brandhorst
- ▶ Julia Lachenmann, Belleparais

Selected participants will be notified on the 12th of June.

CURIOUS ABOUT THE PROGRAM?

Join our dedicated Instagram live:

- ▶ 30th of April, Let's talk about the program, the why of this training & the benefit you can gain.
- ▶ 14th & 21st of May previous participants will talk about the impact that this training had in their artistic career.

You can join the upcoming events here: www.instagram.com/theartistandtheothers

About the organisers:

THE ARTIST AND THE OTHERS

www.theartistandtheothers.nl

Build your professional artistic backbone: Summer training for emerging artists is realised by The Artist and the Others & PLATFORM.

The Artist and the Others is an **initiative based on the importance of arts for our society and the benefit of shared knowledge.** The foundation, initiated in 2013, supports young artists and cultural professionals during their career in the cultural field.

Our **goal is to overcome the difficulties** that artists and cultural professionals encounter in the first years after their studies, a critical period when they need to establish connections, **and develop the knowledge** and necessary skills to boost their future career.

The projects organized range from **workshops**, **lectures**, **and symposium**, **through to exhibitions**, **connecting tours and international cultural exchanges**. Each project is based on sharing knowledge, enhancing skills, creating awareness of the cultural world and developing new connections.

We strongly believe that a combination of talent, skills and expertise can expand professional connections and shape artistic futures.



PLATFORM www.platform-muenchen.de

PLATFORM is a **qualification project for artists and those involved in the culture sector in the city of Munich**. Since 2009 it has been funded by the Münchner Beschäftigungs- und Qualifizierungsprogramm (MBQ) of the Department of Labour and Economic Affairs. The project is supported by Münchner Arbeit, a non-profit GmbH. It is unique in Germany in its combination of qualification for the cultural labour market and the provision of studio and exhibition spaces for visual artists and creative people.

PLATFORM **supports and promotes those working in the creative sector** through the following offers:

- Competence development and practical experience of cultural managers, who organise events and exhibitions within the framework of one-year traineeships and open up new fields of work.
- Seminars and workshops that give new impulses to visual artists and designers in particular for their professional practice.
- Creating and renting affordable working spaces for artists.





DAY 1 - Monday 5th of July

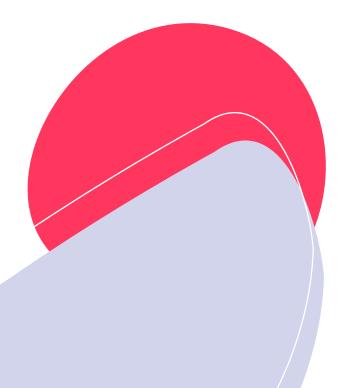
PRESENTING YOUR ARTISTIC PRACTICE

▶ 10:00 - 12:00 Introductory day & presentations from participants

12:00 - 13:00 break

- ▶ 13:00 16:00 Interactive workshop on presentation skills: How to make a remarkable impression while presenting your art practice?
- Special Art tour & historical game about Munich

Guest speakers: Dr. Martina Taubenberger - Whitebox.art



DAY 2 - Tuesday 6th of July

CONTEMPORARY DYNAMICS FOR CONTEMPORARY ARTISTS

▶ 9:30 - 12:00 Discussion: Independent curators & Experimental places for emerging artists.

Challenges and opportunities for young artists, professionals attitude, and the opportunity that alternative spaces offer to them and how young artists can make the most out of it. What do off spaces need and offer to emerging artists? How can artists do the most of it?

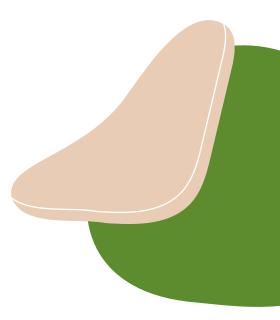
Guest speakers: Hanna Banholzer,Stephanie Müller & Klaus Erich Dietl-Pinokiothek, Anja Uhlig - KloHäuschen, Julia Ströder - Kösk & Magdalena Wisniowska - GIG Munich

12:00 - 13:00 break

14:00 - 16:00 Gallery or no gallery is it meaningful to have a representative gallery nowadays? How do artists gain visibility?

Conversation with gallerist owners from Munich who's programs present a strong focus on emerging artists.

Guest speakers: Nir Altman- Nir Altman gallery, Karin Wimmer - Digital Art Space, Julia Lachemann - Belleparais



DAY 3 - Wednesday 7th of July

THE ARTIST AS PROFESSIONAL

▶ 9:15- 9:45 Breakfast talks & studio visit with artists from Platform.

 10:00- 12:00 Portfolio Workshop & the role of curators through the artists career: What is their focus while presenting emerging artists? How do they select/ find artists? Portfolio, what do they look for? What is the best way to present your artworks?

Guest speakers: Tinatin Ghughunishvili Brück - TGB ARt project, Lisa Britzger, Lothringer 13, Quirin Brunnmeier - Fructa

12:00 - 13:00 break

▶ 13:00 - 16:00 Interactive workshop by Emilia Telese, "The Artist as professional": relationships between artists, society, markets and the world economy.

How does the art world work, and what is the relationship between artists, their ideas and their representation in the world's art stage?

Can you live by art alone?

A practical session discussing ways in which artists can create a sustainable, independent career.



DAY 4 - Thursday 8th of July

THE ARTIST AS PROFESSIONAL

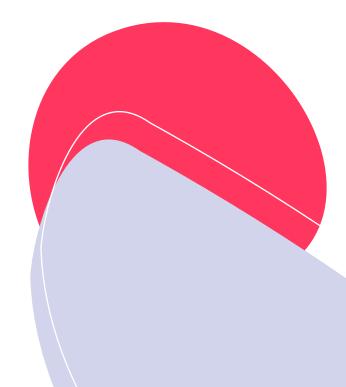
- ▶ 9:15- 9:45 Breakfast talks & studio visit with artists from Platform.
- Interactive workshop & talks on Artists in residence How to further develop your professional artistic practice? Artist residencies are a great opportunity to do that, with so many options out there, how to find the artist residency format that is best for you? How do you finance them? how to make the most of it by developing a proactive attitude.

Guest speakers: Dr. Martin Rohmers of Villa Waldberta, artists in residency of the City of Munich & Janina Totzauer co-founder of Alm residency.

12:00 - 13:00 Lunch break

▶ 13:00 - 16:00 Interactive workshop by Emilia Telese, Towards new business model for Artists:

How to manage your career; how to create a workflow of funded projects to generate a living; how to deal with institutions an collaborators; copyright issues; creating a self-employed practice; minimising risk; calculating your rate of pay – practice sustainability.



DAY 5 - Friday 9th of July

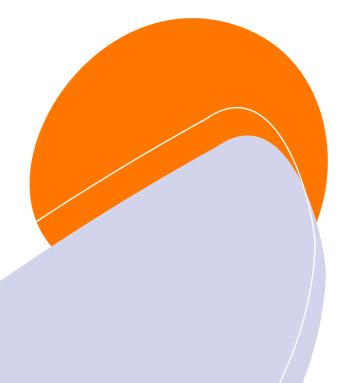
SUSTAINABLE MODELS FOR EMERGING ARTISTS

▶ 9:30 - 13:00 What is a Fair Art Practice: How can artists sustain themselves ?

Guest Speakers: Koen Bartijn, workshop in Partnership with Platform BK

13.00-14.00 Break

- ▶ 14:00 17:00 Portfolio review with different curators, gallerists & stakeholders. One to one meeting with cultural experts from different countries, where participants will have the chance to connect, present their artistic portfolio and artistic practice!
- ▶ 17:00 18:00 interactive networking drink!





Pictures by Almicheal Fraai



Contact Details

In case of any question, please contact Jessica at schools@theartistandtheothers.nl



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