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## Call for Participation for VISUAL ARTISTS BASED IN MUNICH

Summer School: How contemporary artists can acquire the knowledge, skills and connections to develop their career?

MENTORS: The Artist and the Others, Emilia Telese, Platform BK, KunstpodiumT, national & internationals curators

WHEN: Monday 24 to Friday 28 August 2020 (arrival 23 August, departure 29 August 2020)

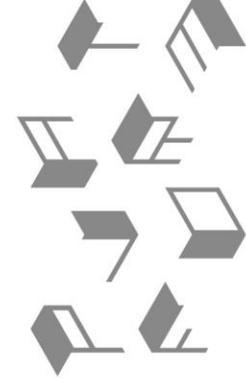
WHERE: Maastricht and Tilburg, The Netherlands

LANGUAGE: English

The summer school offers graduated international artists a one-week program in order to support their professional artistic practice. The program combines a series of workshops, seminars, lectures and discussions providing the artists with skills and tools to support their professional artistic practice through networking sessions and meetings with local art institutions, galleries, curators and other actors of the local art/cultural scene of Tilburg and Maastricht.

This intensive summer school focuses on new ways of learning for artists and gives them the opportunity to concentrate on their profession. By giving them the possibility to gather crucial knowledge, skills and connections, it physically supports the participants to develop themselves as professional artists and initiate and enrich their professional network.





During a period of 5 days 10 artists from across the world will be immersed in the Dutch and international cultural scene.

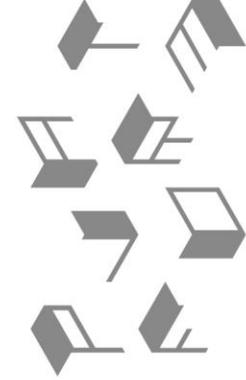
They will learn about specific and relevant professional topics that most academies are lacking in the curriculum proposed. Participants will: Explore the dynamics of the art world and meet key stakeholders;

- Examine and reflect on career paths, the structure of the art world and the possible identities of the artist;
- Obtain an outline on art world funding structures in Europe and beyond, including public funding, private sponsorship, crowdfunding and philanthropy systems;
- Explore and develop individual career strategies and promotion skills;
- Be introduced to professionally related issues such as intellectual property, publishing, writing, rates of pay, arts management, copyright, finance and budgeting and self-resilience;
- Discuss and share knowledge about sustainable models for artists;
- Discuss about the role of alternative spaces, residency and artists' exchange opportunities.

Participants will meet up with several stakeholders such as curators, museum directors and gallerists to gain insight and become aware of the current dynamics of the international and Dutch scene. They will extend their understanding, expand their connections, be inspired by different fellows and present their work/portfolio to experienced and renowned professionals.

The experts involved in the Summer School gained knowledge from a mix of studies, but in particular, their work is shaping or reflecting on the current art field.





## ELIGIBILITY/FOR WHOM?

Are you a graduated visual artist (BA/MA, any comparable grade) or do you have a professional fine art exhibition history with a permanent residency in Munich or adjacent administrative districts who wants to:

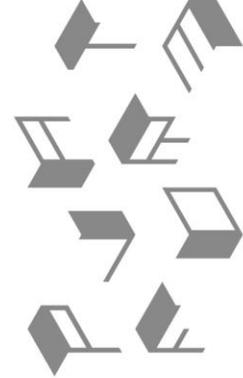
- gain professional knowledge and skills in the field of arts and its intersections;
- discover and become aware of the International and Dutch scene in The Netherlands;
- connect to curators and initiatives, institutions and gallerists;
- become inspired by a “new” cultural scène and meet international artists;
- gain professional knowledge, skills and connections pivotal to developing your career further?

PLATFORM Munich, through the Münchner Arbeit gGmbH as a responsible body, covers participation fee (350 EUR) and travel costs (up to 350 EUR) for three visual artists with a permanent residency in Munich or adjacent administrative districts to participate at the Summer School organized by the Foundation “The Artists and the Others” in Maastricht and Tilburg 24-28 August 2020.

The participation fee covers: professional trainings, accommodation in Tilburg and Maastricht, transportation between Tilburg and Maastricht and meals. Any other costs are to be covered by the participants.

**PLEASE NOTE:** Due to the current situation with COVID 19, we will proceed with this call for participation and select participants but cannot give a guarantee, that the program will take place. If the program is canceled due to COVID 19 without the possibility to refund the travel tickets, PLATFORM will cover the costs for your already booked travel tickets up to €350.- If the participant cancels without a sick leave and the program takes place, the participant has to cover the expenses. If the participant cannot participate due to sickness (eligible with a doctors certificate), the expenses will be payed by PLATFORM.





## APPLICATION PROCEDURE FOR MUNICH ARTISTS

Please apply by July 12th 2020 with following documents in one PDF file, not larger than 10 MB:

- Motivation letter, not longer than one page (approx. 370 words, 2500 characters with spaces)
- CV
- Portfolio not longer than 10 pages

Send your application to: [bewerbung@platform-muenchen.de](mailto:bewerbung@platform-muenchen.de)

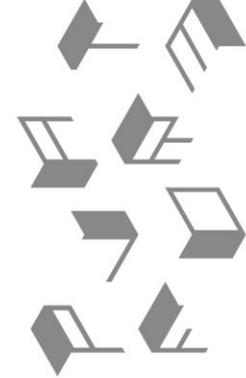
The decision of the jury (consisting of PLATFORM'S project lead and Dr. Damian Lentini) is final and any legal action is ruled out.

Please note: one of three spots supported by PLATFORM is reserved for an artist from PLATFORM studios. The applicants will be informed about the results of this Call for Participation by the 17<sup>th</sup> of July.

For further information please contact PLATFORM under [contact@platform-muenchen.de](mailto:contact@platform-muenchen.de) or 08932490090

Or visit: <https://theartistandtheothers.nl/>





## SCHEDULE

### DAY 1: Monday 24 August

#### PRESENTING YOUR ARTISTIC PRACTICE

Location: Maastricht

10:00 -12:30 **introductory morning & workshop**

- presentation of the program details: goals of the summer school - objective & aim
- personally getting to know the artists **throughout coaching.**

12:30- 13:30 Lunch

13:30 - 16:30 **Workshop on presentation skills** & presentation of all the artists involved to the others participants.

16:30 - 18:30 Special tour around Maastricht and its culturally rediscovered industrial area (Sphinx)

19:00 BBQ together

#### Specific aims of the Day 1:

- Presentation skills workshop for artists by The Artist and the Others
- Getting to know the city of Maastricht: Discovering the city and the industrial part of Maastricht

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### DAY 2: Tuesday 25 August

#### MUST-KNOWN DYNAMICS FOR THE CONTEMPORARY ARTISTS

Location: Maastricht

9:00 Meeting place

#### 9:30 - 12:00 Discussion:

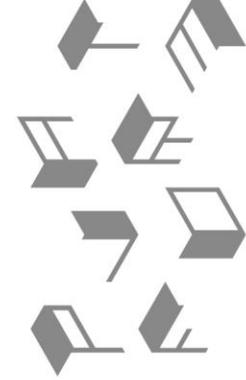
- Topic: Independent curators & Experimental places for emerging artists - Challenges and opportunities for young artists, professionals attitude, and the opportunity that alternative spaces offer to them and how young artists can make the most out of it

> Meeting with **Joep Vossebeld** (B32 - Bonnefantenmuseum - Oda Park Venlo) and Wouter Huis founder of **Greylight projects (Heerlen & Brussels)**

#### 12:00 - 13:00 Lunch at B32



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GESCHÄFTSFÜHRER: GERHARD SCHERBAUM, JOHANN STELZER  
VORSITZENDER DES AUFSICHTSRATES: MANUEL PRETZL, REGISTERGERICHT: AMTSGERICHT MÜNCHEN HRB 98967  
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DIE GESELLSCHAFT DER STADT FÜR BESCHÄFTIGUNG UND QUALIFIZIERUNG



**13:30 - 15:30 Discussion**

→ Topic: **Gallery or no gallery: Is it meaningful to have a representative gallery nowadays? How can artists gain visibility? What is the sustainability of the gallery market? Can young artists still benefit from it?**

> Meeting with gallerists Marieke Severens ( Pontarte): facing the contemporary challenges of exhibiting young artists.

**16:00 - 18:00 Tour at the Jan Van Eyck academy**

→ **What is the role of a post graduate residence/ studies? What opportunity can it lead to? Is it valuable for artists nowadays?**

> Discussion with the new JVE director and some of the artists in residence.

18.30 Dinner

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**DAY 3: Wednesday 26 August**

**THE ARTIST AS PROFESSIONAL**

Hold by EMILIA TELESE a full day workshop

**Location: Maastricht**

**9:00 13:00 Workshop -**

**The Artist as professional: relationships between artists, society, markets and the world economy** (workshop by Emilia Telese)

- This module includes a series of lectures and hands-on group and individual activities, whose aim is to provide tools for working independently as a professional artist. It is designed to be non-site specific, offering information about the art world in different countries.
- The module is born out of the view that artists are professionals and should be treated as such by society, whilst themselves holding knowledge of practical matters such as rates of pay, fundraising for their practice, marketing, proposal writing and effective networking and interaction with the art world.

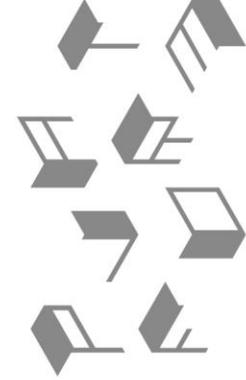
The goal of the workshop:

> Introduction to the different roles and places of artists in society; the concept of artists as professionals. Work rights, concepts and ideas of being an artist in today's economy.

**> How does the art world works, and what is the relationship between artists, their ideas and their representation in the world's art stage?**

An outline of the contemporary art world in different countries; different kinds of art scenes and different ways artists can interact with them.





### > **Can you live by art alone?**

A practical session discussing ways in which artists can create a sustainable, independent career. Making a living through art; creating a workflow of funded projects; how to deal with institutions and collaborators; copyright issues; creating a self-employed practice; calculating your rate of pay; writing about art; budgeting.

Different aspects of fundraising from different sources; the landscape of funding in Europe and beyond; how to write an effective funding proposal; how to create a project budget; how to find sources of appropriate and relevant funding.

13:00 - 14:00 Lunch

### **14.00 - 18.00 Session 2 Project Management (by Emilia Telese)**

#### **Content of the session: Towards new business model for Artists**

**Theoretical part:** How to manage your career; how to create a workflow of funded projects to generate a living; how to deal with institutions and collaborators; copyright issues; creating a self-employed practice; minimizing risk; calculating your rate of pay – practice sustainability

**Practical part:** Project mind-mapping exercise – each student will create a mind map of their art project and this will be analyzed in the session.

I will also ask students to bring their written work description, statement, and get feedback on it. Each of the participants will also reflect on the management of their own career, defining their network, stakeholders and future steps.

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### **DAY 4: Thursday 27 August**

#### **RESIDENCY? HOW TO VALUE THEM? WHAT TO LOOK FOR?**

**In the partnership with SEA Foundation, AiR- Brabant, PARK and Leo XIII**

**Location: Tilburg**

09.01 Transfer by train to Tilburg

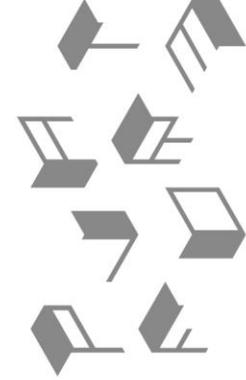
10:45 - 13:15 Discussion

→ **Topic: What is a good portfolio nowadays? What do curators look for?**

> Meeting with **Niek Hendrix & KunstpodiumT**

13:15-14.00 Lunch at Kunstpodium T





14:20 - 16:30 Visit of the SEA Foundation & discussion

→ **Topic:** How to apply for a residency? What is the importance of residency nowadays and how to make the most of it? How to value them?

**In cooperation also with AiR- Brabant, PARK and Leo XIII**

17.00 Visit of the Museum de Pont

18.00 Dinner at De Pont

**Staying in Tilburg for the Night!**

**DAY 5: Friday 28 August**

**SUSTAINABLE MODELS FOR EMERGING ARTISTS**

Location: Sea Foundation

10.00- 13.00 Workshop in Partnership with **PBK**

**Topic: What is a Fair Art Practice: How can artists sustain themselves?**

**13.00-14.00 Lunch**

**14:00 - 18:30 Portfolio review with different curators, gallerists & stakeholders**

Participants of the summer school will have an opportunity to personally talk to relevant stakeholders from the Netherlands and Belgium who will give them a portfolio review. One to one feedback sessions with cultural stakeholders and professionals from different fields will allow young artists to test their practice and gain a better understanding of how to apply their work within a professional context.

19.00 Dinner at Kunstpodium

